

**From 5th May to 31st August 2025**  
**Terms and Conditions**

**Receive up to €100 cashback when you purchase an ARLO camera**

Verisure Arlo Europe DAC, which headquarter is located at Building 4100 Cork Airport Business Park, Cork T12 AP97 in Ireland (hereinafter referred to as "Arlo"), is organising a promotional offer requiring a purchase, entitled "***Sécurisez votre maison avant de partir***" ("keep your home safe while you're away") (hereinafter the "Offer"), **from the 5<sup>th</sup> May to the 31<sup>st</sup> August 2025**.

## **1. DESCRIPTION OF THE OFFER**

For every purchase of an Arlo camera from among the eligible models listed in Annex 1, you may receive up to €100 cashback and be entered into a prize draw for a chance to win an Airbnb gift card worth €1,000 including VAT.

This offer is valid for purchases made between the 5<sup>th</sup> May and 31<sup>st</sup> August 2025 in Finland exclusively from the retailers and e-commerce sites listed in Article 4.

Only one entry per household (same name, same address and/or same IBAN/BIC) is permitted.

Resellers are not permitted to request reimbursement on behalf of the end customer.

The eligible products are listed in the annex to these terms and conditions. Only these products will be taken into account in calculating the minimum purchase amount referred to above.

## **2. VALIDATION OF PARTICIPATION**

Participation in the Offer implies full and unconditional acceptance of these terms and conditions. Any individual who registers in accordance with the procedures set out below in order to benefit from the Offer shall be referred to as the "Participant".

Each Participant must register and take part in the Offer personally and therefore undertakes not to use, directly or indirectly, any form of automated query or request. Failure to comply will result in disqualification from the Offer.

**All requests must be submitted via the website [www.arlo-cashback.fr/en\\_FI/](http://www.arlo-cashback.fr/en_FI/) by no later than 14 September 2025 at 11:59 p.m.**

Participants are responsible for ensuring the accuracy of the information provided during registration. Any request that is illegible, incomplete, submitted after the deadline and/or not accompanied by the required documents shall be considered void. Any contact details containing false or incorrect information, or which prevent the Participant from being contacted, shall result in the cancellation of the relevant participation. Participants authorise all necessary checks relating to their identity and place of residence. To this end, Arlo reserves the right - which all Participants accept - to request a copy of

documents proving such information.

All the conditions set out in these terms and conditions must be strictly observed for participation to be deemed valid. Failure to comply with the conditions set out herein shall result in disqualification and the cancellation of the relevant participation, without prejudice to any other action Arlo may choose to pursue.

### 3. WHO CAN PARTICIPATE?

**The Offer is open to consumer end-customers of legal age residing in Finland.**

The following are not eligible to participate in the Offer: any natural or legal person, public or private, acting for professional purposes, meaning within the scope of their commercial, industrial, skilled trade, self-employed or agricultural activity, including when acting on behalf of or for another professional; as well as Arlo personnel, its partners, corporate officers and employees, and their family members, including cohabiting partners; and more generally, all companies and their representatives involved, directly or indirectly, in implementing the Offer.

### 4. WHERE TO PURCHASE ELIGIBLE PRODUCTS

**\*\*Only products listed in the annex and purchased from the following participating retailers and websites qualify for participation in the Offer:**

- Retailers: Elkjøp and Proshop.
- Participating e-commerce websites: gigantti.fi, proshop.fi

### 5. HOW TO PARTICIPATE

1. **PURCHASE** an eligible Arlo camera between the **05/05/2025 and the 31/08/2025** inclusive from one of the **participating retailers or e-commerce websites\*\***
2. **Visit the website [www.arlo-cashback.fr/en FI/](http://www.arlo-cashback.fr/en_FI/) within 14 calendar days of your purchase and no later than 14/09/2025 23:59.**
3. **Fill in the entry form completely (surname, first name, postal address, email) and check all the information entered.**

#### **4. Take a picture and upload the following back up information:**

- Your till receipt/invoice, clearly highlighting: the product description (name), the price, and the date of purchase. If these details are not clearly highlighted, the cashback request will be void and cannot be processed.
- The section of the Arlo camera packaging bearing the original barcode, **visibly cut out** from the product box. If the barcode has not been cut out, the cashback request will be void and cannot be processed.
- Your IBAN and BIC in order to process the reimbursement

5. **CONFIRM** your registration and keep your confirmation email.

## 6. YOUR REIMBURSEMENT

If all supporting documents are deemed compliant, you will receive your reimbursement of up to €100 by bank transfer\*, within 4 to 6 weeks of receipt of your complete application. In the event of multiple eligible product purchases, cashback offers are not cumulative, and only the participation corresponding to the highest-priced product will be considered.

*\* The reimbursement will be made by bank transfer in euros (€). The beneficiary must provide an IBAN that can receive euro-denominated transfers. Any bank charges related to currency exchange or receipt of the transfer are the responsibility of the beneficiary.*

## 7. PRIZE DRAW

After submitting your participation, you will be entered into the prize draw for a chance to win an Airbnb gift card worth €1,000 including VAT. If you are selected as the winner and your application complies with these terms, you will be notified by email and your prize will be sent to the address provided at the time of participation within 6 to 8 weeks from the end of the draw. The draw will take place on 04/11/2025, conducted by SAS AIX JUR'ISTRES, Judicial Officer in Aix-en-Provence.

## 8. FRAUD / EXCLUSIONS

Participants certify that the personal details they provide to Arlo are accurate and complete. Participants are informed that the information requested is necessary for their participation to be processed.

Arlo may cancel or suspend any participation, prize allocation, or even the Offer itself, where applicable, without incurring any liability, in the following cases:

- Any false, inaccurate, misleading and/or incomplete declaration will automatically result in the cancellation of the corresponding participations and prize allocations;
- Submission of multiple entries;
- Detection of suspicious and/or dishonest behaviour, including but not limited to: the use of automated response systems; access by multiple individuals or devices using the same login (i.e. the same profile recorded in the contest database); an unusually high rate of wins; attempts to breach the organisers' servers; creation of multiple accounts; etc.

Arlo shall have sole discretion to decide whether to exclude or reinstate the participants concerned, based on the information available to it. In the event of a sanction or dispute, it is the participant's responsibility to prove that they have acted in accordance with these terms and conditions.

## 9. LIABILITY

No claims will be accepted after the 31/10/2025.

Arlo reserves the right to shorten, extend, postpone, amend or cancel the Offer in the event of force majeure or circumstances beyond its control. Under no circumstances shall Arlo be held liable, and no compensation may be claimed in this regard.

In the case of a prize or reward, Arlo reserves the right to substitute it with an item of the same nature or equivalent value if circumstances require, without incurring any liability. Winners shall be solely responsible for any consequences arising from the possession or use of the said prize or reward. Prizes or rewards may not give rise to any dispute of any kind, nor to their equivalent value in cash or any other form of compensation, nor to their exchange or replacement for any reason whatsoever.

Prizes or rewards that are lost due to irredeemable non-compliance with the entry requirements will be reallocated if the non-compliance is identified before the end of the Offer. If the non-compliance is identified after the end of the Offer, Arlo may dispose of the prize or reward at its discretion. If a winner does not wish to or cannot, for any reason, benefit from all or part of the prize or reward, or if the prize/reward is returned to Arlo for any reason, it will be deemed forfeited and the winner will lose all entitlement to it and may not claim any compensation or substitute. No reallocation will take place, and Arlo may dispose of the prize or reward freely.

Participation via the internet implies awareness and acceptance of the characteristics and limitations of internet technologies, particularly with regard to technical performance, the inherent risks of any internet connection and transmission, the lack of protection for certain data against potential misuse, and the risk of contamination by any viruses circulating on the network. It is expressly recalled that the internet is not a secure network.

It is the responsibility of each participant to take all appropriate measures to protect their own data and/or software stored on their equipment, as well as the said equipment, from any harm. Any connection to the website and participation in the Offer are the sole responsibility of the participant.

Arlo shall not be held liable for:

- Any technical, hardware or software failure of any kind that has prevented or limited the possibility of participating in the Offer, or that has damaged a participant's system, or for any interruption or error of any kind;
- Any direct or indirect damage resulting from an interruption, malfunction, suspension or termination of the Offer for reasons beyond Arlo's control or in any way related to a connection to the website; In the event of a technical malfunction, Arlo reserves the right, if necessary, to invalidate and/or cancel the session during which the malfunction occurred. No claims will be accepted as a result;
- The failure to register a participant's data for any reason, or if such data is illegible or cannot be processed;
- The occurrence of force majeure events that partially or fully prevent winners from participating in the Offer;
- Where applicable, any winner's inability to receive their prize or reward due to non-compliance with the conditions set out in these terms and conditions, or if the winner remains unreachable, or in the event of misdelivery, loss, damage, delay and/or theft by postal or other delivery services, or any incident or damage occurring to winners in connection with the enjoyment of their prize.

Arlo notes that the use of hyperlinks may direct participants to other websites that are independent of Arlo. In such cases, Arlo assumes no responsibility for the activities of those third-party websites.

## **10. PARTICIPATION COSTS AND ACCESS TO THE TERMS AND CONDITIONS**

Any internet connection costs incurred in order to participate in the promotion are the sole responsibility of the participant.

These terms and conditions, along with the prize draw table, have been filed with SAS AIX JUR'ISTRES, Judicial Officer in Aix-en-Provence, and may be consulted on the promotion website at the following address: [www.arlo-cashback.fr/en\\_FI/](http://www.arlo-cashback.fr/en_FI/).

Additions or amendments to these terms and conditions may be published during the promotional period. Any such changes will be considered appendices to these terms and conditions and will also be filed with SAS AIX JUR'ISTRES, Judicial Officer in Aix-en-Provence.

## 10. PROTECTION OF PERSONAL DATA

In accordance with the applicable Data Protection Laws such as the Data Protection Laws of Finland, the Regulation (EU) 2016/679 (GDPR), the personal data collected when you register for the Offer is processed by Verisure Arlo Europe DAC (hereinafter to be referred to as: "Arlo"), as data controller, for the following purposes: to manage and verify the validity of your participation, to contact you in connection with the awarding of your prize or reward, to handle any claims or suspected fraud and in accordance with your stated preferences. You are free not to provide your personal data; however, without this data, we will be unable to process your registration for the Offer.

Your data will be retained for the period necessary to fulfil the relevant purpose, namely until the 31<sup>st</sup> December 2025.

Depending on the purpose, the legal basis for processing may be: your prior consent, our legitimate interest, or the performance of the contract constituted by these terms and conditions in relation to cashback or prize delivery.

Arlo shares your data only with authorised personnel as part of their regular duties, and with the service provider "Qwamplify Activation", a simplified joint stock company (SAS) with share capital of €3,088,544, registered with the Aix-en-Provence Trade and Companies Register under number 832 225 122, with its registered office at 135 Avenue Victoire, 13790 Rousset. Qwamplify Activation acts as a data processor on behalf of Arlo, in particular to manage offers and prize draws hosted on the website.

In accordance with applicable regulations, you have the following rights regarding your data: the right to access, rectify, or, where applicable, erase your data; the right to object to or restrict processing; and the right to data portability. You may object at any time to the use of your data for direct marketing purposes.

You also have the right to issue instructions regarding the handling of your data after your death. These rights may be exercised by contacting our Data Protection Officer at: [dpo@verisure.com](mailto:dpo@verisure.com).

Finally, you are informed that you have the right to lodge a complaint with the competent authority. In Finland, this is the Office of the Data Protection Ombudsman (*Tietosuojavaltuutetun toimisto*).

We store your data within the European Economic Area (EEA) or in countries that provide an adequate level of data protection. If we transfer your information to companies located outside (i) the EEA or (ii)

countries that provide an adequate level of data protection, we require these companies to implement appropriate safeguards to ensure the protection of your data, in accordance with applicable regulations.

## 11. MISCELLANEOUS PROVISIONS

Unless otherwise required by mandatory legal provisions, any disputes relating to the interpretation or performance of these terms and conditions shall be submitted to the competent French courts with jurisdiction.

These terms and conditions are governed by French law.

If any provision of these terms and conditions is found to be invalid, the remaining provisions and the document as a whole shall remain in full force and effect.

### ANNEX 1: ELIGIBLE PRODUCTS\*

Product name	EAN	Amounts reimbursed EUR tax included
ESSENTIAL2 FHD OUTDOOR CAMERA 2-PACK	193 108 146 050	€20.00
ESSENTIAL2 FHD OUTDOOR CAMERA 3-PACK	193 108 146 067	€30.00
ESSENTIAL2 2K OUTDOOR CAMERA 2-PACK	193 108 145 503	€20.00
ESSENTIAL2 2K OUTDOOR CAMERA 3-PACK	193 108 146 036	€30.00
Pro5 2K Security Camera 2-Cam	193 108 146 821	€100.00
Pro5 2K Security Camera 3-Cam	193 108 146 814	€100.00

\* Product only eligible when purchased from the following retailers: Elkjøp and Proshop.